

FORM 1449* INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION (Use several sheets if necessary)	Docket Number: 60136.0097USI1	Application Number: 09/877,974
	Applicant: HOSEA ET AL.	
	Filing Date: 06/07/2001	Group Art Unit: 2424

U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	2001/0011264 A1	08/02/2001	Kawaski			
	2002/0004744 A1	01/10/2002	Muyres et al.			
	2002/0013729 A1	01/31/2002	Kida			
	2002/0129368 A1	09/12/2002	Schlack et al.			
	2007/0011039 A1	01/11/2007	Oddo			
	5,710,884	01/20/1998	Dedrick			
	5,740,252	04/14/1998	Minor et al.			
	5,848,397	12/08/1998	Marsh et al.			
	5,948,061	10/07/1999	Merriman et al.			
	5,966,695	10/12/1999	Melchione et al.			
	5,974,398	10/26/1999	Hanson et al.			
	6,012,051	01/04/2000	Sammon, Jr. et al.			
	6,014,638	01/11/2000	Burge et al.			
	6,078,866	06/20/2000	Buck et al.			
	6,112,192	08/29/2000	Capek			
	6,144,944	11/07/2000	Kurtzmann, II et al.			
	6,208,975	03/27/2001	Bull et al.			
	6,236,975	05/22/2001	Boe et al.			
	6,236,978	05/22/2001	Tuzhilin			
	6,243,760	06/05/2001	Armbruster et al.			
	6,285,983	09/04/2001	Jenkins			
	6,285,987	09/04/2001	Roth et al.			
	6,295,061	09/25/2001	Park et al.			
	6,298,348	10/02/2001	Eldering			
	6,311,211	10/30/2001	Shaw et al.			
	6,327,574	12/04/2001	Kramer et al.			

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	

FORM 1449* INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION (Use several sheets if necessary)	Docket Number: 60136.0097US11	Application Number: 09/877,974
	Applicant: HOSEA ET AL.	
	Filing Date: 06/07/2001	Group Art Unit: 2424

	6,334,110	12/25/2001	Walter et al.			
	6,366,298	04/02/2002	Haitsuka et al.			
	6,385,590	05/07/2002	Levine			
	6,427,063	07/30/2002	Cook et al.			
	6,449,632	09/10/2002	David et al.			
	6,757,691	06/29/2004	Welsh et al.			
	6,769,009	07/27/2004	Reisman			
	6,845,102	01/18/2005	Bendelac et al.			
	6,882,977	04/19/2005	Miller			
	6,882,990	04/19/2005	Barnhill et al.			
	6,889,218	05/03/2005	Nassehi			
	7,020,643	03/28/2006	Mah et al.			
	7,092,926	08/15/2006	Cerrato			
	7,496,553	02/24/2009	Cerrato			

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
	WO 00/33233	06/08/2000	PCT				
	WO 01/20481 A2	03/22/2001	PCT				
	WO 02/082214 A2	10/17/2002	PCT				
	WO 02/102030 A2	12/19/2002	PCT				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		"AdForce and Activate Deliver Next Generation Web Advertising," <i>Business Wire</i> (November 8, 2000)
		"CacheFlow Delivers cIQ Content-Smart Delivery Architecture," <i>Business Wire</i> , downloaded from Proquest http://proquest.umi.com/pqdweb?index=37&did=000000068530970&SrchMode=1&sid=5 , 5 pages (February 12, 2001)
		European Search Report cited in Application No. 04758240.8 mailed March 6, 2006
		Frook, J., "Web Add-On Helps Identify Site Visitors," <i>CommunicationsWeek</i> , downloaded from Proquest http://proquest.umi.com/pqdweb?index=9&did=000000010792847&sRCHmODE=1&SID=3& , 2 pages (October 30, 1995)

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	

FORM 1449* INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION (Use several sheets if necessary)	Docket Number: 60136.0097USI1	Application Number: 09/877,974
	Applicant: HOSEA ET AL.	
	Filing Date: 06/07/2001	Group Art Unit: 2424

		International Search Report cited in Application No. PCT/US04/08924 mailed December 28, 2004
		Kannan, P. et al., "Marketing Information on the I-Way," <i>Communications of the ACM</i> , Vol. 41, No. 3, pp. 35-43 (March 1998)
		U.S. Patent Application Serial No. 09/558,755, filed April 21, 2000 entitled "METHOD AND SYSTEM FOR WEB USER PROFILING AND SELECTIVE CONTENT DELIVERY"



EXAMINER	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	